X copy

28th year issued weekly

fashion calendar

'68

SEPTEMBER 30

JANUARY

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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK ENDING FRIDAY, SEPTEMBER 27, 1968

Thursday Sept. 26 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW	TIZIANI OF ROME	HOTEL PLAZA GRAND BALLROOM
	Tiziani of Rome will present his Fall boutique and high fashion collections at luncheon. Reservations ($5.75): Banquet Dept., PL. 9-7010. Fashion Director: Mary Alice Rice, PL. 2-5726.		
Thursday Sept. 26 12:30 P.M. Luncheon	PRESS CONFERENCE: SPRING '69 MENSWEAR	JOHN WEITZ (40 WEST 55TH STREET)	FOUR SEASONS 99 EAST 52ND STREET
	John Weitz will discuss the European market. By invitation only. Contact: Pamela Parker, 563-4920.		
Thursday Sept. 26 1:00 P.M.	DESIGNER FASHIONS AT LUNCHEON SHOW	SARA FREDERICKS (11 WEST 57TH STREET)	VOISIN 30 EAST 65TH STREET
	Fashions by Jean Louis, John Moore, Trigere and other designers, available at Sara Fredericks, will be shown during luncheon. Reservations: 535-3800.		
Thursday Sept. 26 2:30 P.M.	FALL-WINTER FUR COLLECTION	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	"The Americana Collection" designed by Arthur Schwartz. By invitation. Contact: Miss Lenore, CH. 4-8685.		
Thursday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT- SPRING DRESSES	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	For press and resident buyers, by invitation. Thereafter continuous. Contact: BR. 9-6560, Ext. 268. Publicity: Michele Abruzzo, BR. 9-6560.		
Thursday Sept. 26 3:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION	REISS & FABRIZIO (6 WEST 57TH STREET)	ST. REGIS ROOF
	By invitation. Contact: Joseph J. Davis, CI. 5-0322.		
Thursday Sept. 26 3:30 P.M. Cocktails	PREVIEW: SPRING- SUMMER SWIMWEAR	DUNE DECK (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
	Preview for press and buyers of "Swim-duds and Sun-duds". Show promptly at 4:00 P.M. By invitation. Contact: Harriette Reines, 594-4100.		
Thursday Sept. 26 8:30 P.M.	TWENTY-SIXTH ANNUAL COTY AWARDS	COTY, INC.	METROPOLITAN MUSEUM ROGERS AUDITORIUM
	American Fashion Critics' Awards to George Halley and Luba of Elite, Jr. Return awards to Bonnie Cashin and Oscar de la Renta. Special award to Bill Blass for menswear and Giorgio di Sant'Angelo for jewelry. By invitation. (Black Tie) Publicity: Eleanor Lambert, MU. 8-2130.		
Sept. 26- Sept. 27	IRISH EXPORT BOARD READY-TO-WEAR, HANDLERY MOTOR INN, SAN FRANCISCO Contact: 265-5230 (N.Y.)		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Sept. 27 11:00 A.M.- 3:00 P.M.	INFORMAL MODELING: "PARISIENNES" Informal modeling of Lord & Taylor's adaptations from the Paris couture. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	2ND FLOOR
Friday Sept. 27 12:00 Noon Luncheon	THE FABRIC EXHIBIT: SPRING-SUMMER 1969 Emilio Pucci, guest speaker, relates his fashion thinking. Trends highlighted by: Adri, Jeannene Booher, Patti Cappalli, Betsy Daniels, Melba Hobson, Deanna Littell, Miss Rikki, Evelyn Sini. Co-chmn: Pat Bovers and Ellen Sands. Prices: $12.00, members; $15.00, guests. (Fabric exhibit: 10:00 - 3:00, $2.00 at door.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Saturday Sept. 28- Nov. 17	OPENING OF ART EXHIBIT "Italian Frescoes" by Botticelli, Piero della Francesco, Castagno, Giotto, Uccello, lent by the Italian government as a gesture of gratitude for Americans' help during the 1966 floods in Florence. Hours: 10:00 - 5:00 daily; 10:00 - 10:00 Tuesdays; 1:00 - 5:00 Sundays and holidays. Admission: free. Publicity: Dana Stambaugh, 879-5500 Ext. 451.	METROPOLITAN MUSEUM (5TH AVE. & 82ND ST.)	BINGHAM GALLERIES 2ND FLOOR
Beginning Sunday Sept. 29	SPRING COLLECTIONS IN CALIFORNIA Members: Helen Bass, Georgia Bullock, Charles Cooper, Cooper Couture, Wayne Fuller, Harrods California, Lee Herman, Jean Louis, Michaelson, Moe Nadler, Neal-McClintock, Helen Rose, Sebastian, Stanley Nelson, Ernst Strauss, Travilla, Yvonne. By reservation. Contact: 213-627-1034.	LOS ANGELES FASHION GUILD	INDIVIDUAL SHOWROOMS
Sunday Sept. 29 5:30 P.M. Cocktails	SPRING COLLECTION IN CALIFORNIA Show at 6:00. By invitation only. Thereafter by appointment in showroom. Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.).	HELGA (722 S. LOS ANGELES ST.)	BEVERLY HILLS HOTEL CRYSTAL ROOM
Beginning Sunday Sept. 29	OPENING OF SPRING COLLECTION By appointment. Contact: 213-622-1984.	H. CHARLES	110 EAST 9TH STREET LOS ANGELES, CALIF.

WEEK BEGINNING MONDAY, SEPTEMBER 30, 1968

Monday Sept. 30 9:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact: Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (122 EAST 7TH STREET)	BILTMORE HOTEL GRAND BALLROOM
Monday Sept. 30 10:00 A.M. Breakfast	PRESS RECEPTION: "ITALIA BELLISSIMA" Reception to open A&S store-wide import fair saluting Italy, and including an exhibition of modern Italian lighting "Lampada di Futura" (5th floor). By invitation. Publicity: Jane Miller, TR. 5-7200.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR RISTORANTE
Monday Sept. 30 9:30 A.M.* Coffee	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. Coffee at 9:30. PLEASE NOTE: Show promptly at 10:00 A.M. By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 30 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON	CONSUL GENERAL OF DENMARK	HOTEL PLAZA BALLROOM
	Bonwit Teller presents fur collection by Birger Christensen of Copenhagen, in advance of his boutique opening, Tues., Oct. 1. By invitation. Price: $25.00, benefit New York Philharmonic. Master of ceremonies: Victor Borge. Publicity: Peg Kaufman, EL. 5-6800, Ext. 509; Consul General of Denmark, OX. 7-5101.		
Sept. 30	2:00 P.M. - ORIGINAIA, 512 Seventh Avenue, 43rd floor, 695-5100		
Monday Sept. 30 3:00 P.M. Cocktails	PREVIEW: RESORT-EARLY SPRING COLLECTION	CLARET (498 SEVENTH AVENUE)	NEPENTHA 137 EAST 48TH STREET
	Designed by Jeannene Booher. Show at 3:30. By invitation. Thereafter continuous at showroom. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.		
Monday Sept. 30 4:30 P.M.	PRESS PREVIEW: SHOES BY ANDREA	DU PONT	ST. REGIS LIBRARY SUITE
	Reception for Andrea of Paris and display of his new collection of men's and women's shoes in "Corfam". By invitation. Contact: Audrey Bishop, 971-4568.		
Beginning Monday Sept. 30	SHOWING OF CRUISE-SPRING FASHIONS	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
	Continuous showings of dresses and costumes by Alma Teideman. Contact: WI. 7-6122.		
Beginning Monday Sept. 30	SPRING COLLECTION IN CALIFORNIA	ELIS PORTER	666 N. ROBERTSON BLVD. LOS ANGELES, CALIF.
	By appointment. Contact: 213-652-7450 (L.A.).		
Tuesday Oct. 1 9:30 A.M. Morgenmad	AMERICAN PREMIERE: DANISH FASHIONS	CONSUL GENERAL OF DENMARK	280 PARK AVENUE DANISH CONSULATE
	Sportswear and "Louise" separates by Dranella; coats and cotton knits by Moresco-Elbi. By invitation. Contact: Rea Lubar, 279-0790.		
Tuesday Oct. 1 11:30 A.M.	PRESS PREVIEW: REVILLON FURS	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM
	Revillon will present their fur collection at a benefit showing for the Kips Bay Boys Club. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.		
Tuesday Oct. 1 6:30 P.M.- 9:00 P.M.	FOURTH SESSION: CAREER COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
	"Cosmetics". Speakers: Elinor McVickar, Harper's Bazaar; Helen Van Slyke, Helena Rubinstein; Paul Woolard, Revlon. Price: $2.75. Contact: CI.7-3940.		
Beginning Tuesday Oct. 1	OPENING: SPRING SPORTSWEAR COLLECTION	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
	"Come Alive" collection designed by Jeanne Blinkin. Continuous informal showings. Contact: Roberta Nasta or Bill Ryan, 947-6700.		
Tuesday Oct. 1	MR. BLACKWELL SPRING SHOWINGS IN CALIFORNIA. By appointment. Contact: 719 South Los Angeles Street, 213-MA. 7-2501 (L.A.)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 1- Nov. 24	OPENING OF ART EXHIBIT	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
	Exhibition of paintings by Franz Kline, one of the foremost pioneers of abstract expressionism. (Press Day: Mon., Sept. 30, 10:00 - 5:00.) Public Relations: Leon Levine or Doris Palca, 249-4100.		
Oct. 2	YOM KIPPUR (Wednesday) - Jewish Day of Atonement		
Thursday Oct. 3 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON	BERGDORF GOODMAN	HOTEL PIERRE CORONET ROOM
	Fashions from Bergdorf Goodman, presented by Josephine Hughes. Tickets: $25.00, benefit of Cancer Care. Contact: OR. 9-5700.		
Oct. 3	2:00 P.M. - ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
Thursday Oct. 3 4:00 P.M. Cocktails	PREVIEW: SPRING 1969 SPORTSWEAR	SYMPHONY, INC. (525 SEVENTH AVENUE)	RAINBOW GRILL RCA BLDG. - 65TH FLOOR
	"The All-American Looks for the All-American Miss"--sportswear, pantsets, ensembles designed by Anita Funai. By invitation. Contact: Phil Hertz, 594-1771. Public Relations: Claire Affens, Fashion Forum, OX. 7-3564.		
Thursday Oct. 3 4:00 P.M.- 6:00 P.M.	PREVIEW: NEW SHOE COLLECTIONS	D'ANTONIO SHOE CORP.	REGENCY HOTEL TENT ROOM
	Preview of D'Antonio and Palter de Liso collections designed by Albanese; and Andrea of Paris collection for I.S. By invitation. Contact: 924-1020.		
Thursday Oct. 3 6:00 P.M.- 8:00 P.M. Buffet	RECEPTION FOR CARLO PALAZZI	MONSANTO TEXTILES	ST. REGIS VERSAILLES SUITE
	Evelyn Jablow, fashion director of Monsanto Textiles Division, is hostess with Carlo Palazzi, to show a special group of menswear fashions in Monsanto's Acrilan knit and his '69 Capri Sea Collection. By invitation only. Contact: 246-4820.		
Thursday Oct. 3 6:30 P.M. Champagne Reception	ACHIEVEMENT MEDAL TO DONALD BROOKS	PARSONS SCHOOL OF DESIGN	CARTIER 5TH AVE. & 52ND ST.
	The Parsons Medal for Outstanding Achievement, awarded for the first time since 1956, will be presented to Donald Brooks. Showing of his original costumes, designed for Julie Andrews in "Star". Fashion show produced by Harper's Bazaar. By invitation only.		
Friday Oct. 4 11:00 A.M.	PRESS PREVIEW: SPRING COLLECTION	B. H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By invitation. Also showing Oct. 7, 8 at 11:00 A.M. By reservation. Contact: WI. 7-4968.		
Friday Oct. 5- Jan. 19	OPENING: GUATEMALAN ART EXHIBITION	METROPOLITAN MUSEUM (5TH AVE. & 82ND ST.)	BLUMENTHAL PATIO MAIN FLOOR
	Selected examples of Maya ceramics, lapidary work, stone carving presented on the occasion of the opening of the 23rd Session of the General Assembly of the U.N. Publicity: 879-5500 Ext. 451.		
Sunday Oct. 6	MEN'S & BOYS' WEAR - HOLIDAY-EARLY SPRING MARKET WEEK		
	The Merchandise Mart, Chicago. Contact: 312-527-4141.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Oct. 6- Oct. 9	SHOE FAIR IN CHICAGO	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE
	Sponsored by National Footwear Mfrs. Assn., National Shoe Retailers Assn., Volume Footwear Retailers Assn., New England Footwear Assn. Contact: Edward Launzel, 265-1350.		
Monday Oct. 7 11:30 A.M.	PRESS PREVIEW: FURS BY EMERIC PARTOS	BERGDORF GOODMAN	2ND FLOOR FUR SALON
	Preview for the press of Fall-Winter fur collection designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.		
Monday Oct. 7 1:00 P.M.	ITALIAN COUTURE SHOW	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR ROSE ROOM
	Balestra of Italy will present his International and Alta Moda collections. (Informal modeling, Tues., Oct. 8, 1:30 - 4:30.) By invitation. Publicity: Olga Soffer, TR. 5-7200 Ext. 661.		
Monday Oct. 7 3:30 P.M.	PREMIER SHOWING: NEW SWIMSUITS	OSCAR DE LA RENTA SWIMSUITS(1407 B'WAY)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Thereafter continuous at showroom, 1407 Broadway, Room 2510. Contact: WI. 7-4232.		
Monday Oct. 7- Oct. 17	SPRING FASHIONS FROM BRITAIN	CLOTHING EXPORT COUNCIL	WARWICK HOTEL 6TH AVE. & 54TH ST.
	British ready-to-wear by: Chez Vera, Cojana, Cope Allman, John Craig, Janet Dickinson, Doree Leventhal, Edward Mann, Laurie Mansfield, Merseywear, Brenda Ring, Slimma, Suede & Leathercraft, M. Waldman. By appointment. Contact: Joan Hardy, PL. 2-8400 Ext. 386.		
Monday Oct. 7- Oct. 17	IRISH READY-TO-WEAR SHOWINGS	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 6TH AVE. & 54TH ST.
	Holiday-Resort-Spring ready-to-wear by: Basil Collins, Pat Crowley, Emor, J.P. Fashions, Gailwear, Jimmy Hourihan, David Kenna, Raymond Kenna, Sheila Mullally, Pallas Knitwear, Perry of Dublin, Dorothy Pinnock, Henry White. By reservation. Contact: Liam Kelleher, 265-5230. (Also showing; Sept. 26-27, San Francisco, Handlery Motor Inn, 260 O'Farrell St.; Sept. 29 - Oct. 4, Los Angeles, Sheraton-West Hotel, 2961 Wilshire Blvd. Contact: Gabriel Lee, Irish Export Board, 3345 Wilshire Blvd., Los Angeles.) Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.		
Tuesday Oct. 8 8:45 A.M. Coffee	RESORT-SPRING SPORTSWEAR COLLECTION	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
	Designed by Melba Hobson. Show promptly at 9:00. By invitation. Thereafter continuous. Contact: 524-6535.		
Tuesday Oct. 8 10:30 A.M.	OPENING: RESORT-SPRING COLLECTION	MARIO FORTE FOR HANDMACHER-VOGEL	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Continuous by appointment. Contact: Ben Goldstein, 564-7832.		
Tuesday Oct. 8- Nov. 2	THREE-GALLERY ART EXHIBITS	PUBLIC EDUCATION ASSN(20 W. 40th ST.)	HIRSCHL & ADLER; PAUL ROSENBERG; KNOEDLER
	Opening of "The American Vision--Paintings, 1875-1925", including works by Winslow Homer, George Caleb Bingham, Eastman Johnson, Thomas Cole, William Hart, Thomas Eakins, Samuel F.B. Morse, Rembrandt Peale. Price: $25.00, for benefit of the Public Education Assn., LA. 4-3575. (Thereafter, $1.00 at each gallery: Hrischl & Adler, 21 E. 67th St.; Paul Rosenberg, 20 E. 79th St.; M. Knoedler & Co., 14 E. 57th St.)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 9 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	JOHN ANTHONY FOR ADOLPHE ZELINKA	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Fall-Winter collection by John Anthony for Adolphe Zelinka will be shown. Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, 832-8212.		
Wednesday Oct. 9 4:00 P.M.	FILM AND RECEPTION	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE)	ST. REGIS ROOF
	"The Wool Gathering"--highlights from Miss Wool of America TV fashion pageant and reception to introduce Miss Wool '68. By invitation only. Contact: Eleanor Walsh, LW. 4-3490.		
Wednesday Oct. 9 8:00 P.M. Champagne	SPECIAL ART BENEFIT OPENING	ARTHRITIS FOUNDATION (221 PARK AVE. SO.)	WILDENSTEIN GALLERY 19 EAST 64TH STREET
	All five floors of the Wildenstein will be open for the first time at a benefit for the Arthritis Foundation. Price: $35.00. Contact: 677-5790.		
Monday Oct. 14 5:00 P.M.- 7:00 P.M.	THEADORA VAN RUNKLE COLLECTION	MONSANTO TEXTILES	THE STUDIO 535 WEST 24TH STREET
	Press preview of Evelyn Jablow production of a collection in Electro/Knit jersey designed for Monsanto by Theadora Van Runkle. Curtain time: 5:30, reserved seats. Contact: 246-4820.		
Monday Oct. 14- Oct. 19	52ND NEW YORK ANTIQUES FAIR	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.
	American, European, Oriental furnishings and collectibles will be displayed for sale by leading dealers from 12 states and England. Hours: 1:00-11:00. Sat.: 1:00 - 6:00 P.M. Admission: $2.00. Contact: 792-6121. Publicity: Mary Osborne, 683-9128.		
Tuesday Oct. 15 1:00 P.M.	OPENING OF SPRING COLLECTION	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Also showing Oct. 22, 29, Nov. 6 at 1:00. By reservation. Contact: Ellen Roselle, LO. 4-0462.		
Tuesday Oct. 15 4:30 P.M.- 6:00 P.M.	PREVIEW OF JUNIOR BEACH FASHIONS	PETTI SWIMWEAR (DIV. JACK WINTER)	MARTINIQUE THEATRE B'WAY & 32ND STREET
	"The Petti Beach Thing"--swimsuits and beachwear for juniors. By invitation. Thereafter, 1407 Broadway, 41st floor. Contact: Betty Winchester, LO.3-7960.		
Tuesday Oct. 15 5:00 P.M.- 7:00 P.M. Cocktails	FOURTH ANNUAL AWARDS: "NEWSWORTHY EYEWEAR"	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE GRAND BALLROOM
	The Fashion Eyewear Group of America's fourth annual design awards for outstanding achievement in newsworthy eyewear during the year. Fashion show and presentation of award-winning styles. Fashion and beauty editors on Award Jury. By invitation. Publicity: Ruth Hammer Associates, 246-4818.		
Beginning Tuesday Oct. 15	OPENING: HOLIDAY-RESORT KNITWEAR	ANN FLEISCHER	29 WEST 38TH STREET SHOWROOM - 9TH FLOOR
	Continuous showings of dresses, suits, ensembles, at-home, evening wear in ribbon knits; also hand-woven ribbon ties for men. By appointment. Contact: Otto Freund, 594-8770. Publicity: Sue Gardner, TR. 7-4952.		
Wednesday Oct. 16 11:30 A.M.	CUSTOMER SHOWING: HOLIDAY FASHIONS	BERGDORF GOODMAN	5TH FLOOR
	By Elinor Simmons for Malcolm Starr. Publicity: Susan Fine, PL. 3-7300.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Oct. 18 11:00 A.M.	PRESS CONFERENCE WITH MARY QUANT	J.C. PENNEY	HOTEL ALGONQUIN STRATFORD SUITE
	"...Marys With Mary"--informal press conference with Mary Quant and Alexander Plunkett-Greene. Four London models will present Mary Quant's Holiday and early Spring fashions. By invitation. Contact: Anne Salisbury, 957-4866.		
Monday Oct. 21 12:00 Noon Luncheon	WEST COAST FASHIONS AT LUNCHEON SHOW	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON BALLROOM
	"The Pulse of the Pacific"--Spring and Summer collections by West Coast designers. Co-chmn: Toni Tacoma, May Co. Calif.; Joan Kaiser, Herald-Examiner. Prices: $15.00, members; $20.00, guests. Contact: CI. 7-3940.		
Monday Oct. 21 3:00 P.M.	PRESS PREVIEW: COIFFURE FASHIONS	INTERCOIFFURE AMERICA	HOTEL PIERRE GRAND BALLROOM
	Presentation of Fall-Winter coiffures. Fashion Director and Coordinator: John Bernard. Press by invitation. Tickets: $15.00 each. Contact: Richard Petrolia. 22 East 62nd Street, 751-6240. Publicity: Marsha Gerber, 752-2254.		
Beginning Monday Oct. 21	SHOWING OF ITALIAN FASHIONS	FONTANA OF ROME	HOTEL PLAZA PRIVATE SUITE
	By appointment through Nov. 15. Contact: PL. 3-7244.		
Tuesday Oct. 22 10:30 A.M.	OPENING OF SPRING COLLECTION	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Also showing Oct. 29, 10:30. By reservation. Contact: LO. 4-2155.		
Tuesday Oct. 22 12:30 P.M. Luncheon	SHOWING OF MME. GRES COUTURE	MUSICIANS EMERG. FUND (745 FIFTH AVENUE)	ST. REGIS ROOF
	Showing of Madame Gres' couture collection at benefit luncheon. Co-chmn: Mrs. E. Albert Berol and Mrs. William Randolph Hearst, Jr. Price: $25.00. Contact: PL. 1-0530.		
Tuesday Oct. 22 2:30 P.M. Champagne	OPENING OF SPRING COLLECTION	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575.		
Tuesday Oct. 22 3:30 P.M.	OPENING OF SPRING COLLECTION	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Also showing Wed., Oct. 31 at 10:30. By reservation. Contact: Stuart Kreisler, LA. 4-9350.		
Tuesday Oct. 22 4:00 P.M.	FASHION SHOWING: "SWEDISH SPRING '69"	SWEDISH READY-TO-WEAR MFRS. ASSN.	HOTEL GOTHAM PALACE BALLROOM
	Swedish ready-to-wear collections for press and buyers. (Repeat showing: Thurs., Oct. 24, 4:00 P.M.) "For Men Only"--showing of ready-to-wear men's fashions, Wed., Oct. 23, 10:30. "The Children's Hour"--showing of children's ready-to-wear, Wed., Oct. 23, 2:30. All showings by invitation. Fashion Show Director: Rosemary Sheehan. Contact: Eli Weisman, Swedish Information Service, 161 East 42nd Street, 661-3300.		
Tuesday Oct. 22 7:15 P.M. & Supper Dance	WORLD PREMIERE: "STAR"	WILL ROGERS MEMORIAL FUND	RIVOLI THEATRE; AMERICANA HOTEL
	Julie Andrews stars in the 20th-Century Fox film of the life of Gertrude Lawrence. Costumes: Donald Brooks. Price: $150.00 each. Contact: Suite 1101, 745 Fifth Avenue, PL. 8-4810.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 23	SWEDISH MENSWEAR SHOW, 10:30 A.M., PALACE BALLROOM, GOTHAM HOTEL		
Wednesday Oct. 23 11:30 A.M.	OPENING OF SPRING COLLECTION	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Designed by Belle Saunders and August de Lorenzo. By reservation. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.		
Oct. 23	SWEDISH CHILDRENS WEAR SHOW, 2:30, PALACE BALLROOM, GOTHAM HOTEL		
Wednesday Oct. 23 2:30 P.M.	OPENING OF SPRING COLLECTION	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Designed by Marie McCarthy. Also showing Oct. 28, 29 at 2:30. By reservation. Contact: CH. 4-1872.		
Thursday Oct. 24 1:00 P.M.	OPENING OF SPRING COLLECTION	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Also showing Oct. 28, 29, Nov. 4, 6 at 1:00. By reservation. Contact: LA. 4-3520.		
Thursday Oct. 24 1:30 P.M.	OPENING OF SPRING COLLECTION	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Designed by Philippe Tournaye. By reservation. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.		
Thursday Oct. 24 3:00 P.M.	PRESS PREVIEW OF ANTIQUES & GIFTS	BERGDORF GOODMAN	4TH FLOOR
	Preview of antique furniture, crystal, porcelain, objets d'art. (For Release, Friday, Oct. 25.) (Note Change of Date). By invitation. Publicity: Susan Fine, PL. 3-7300.		
Thursday Oct. 24 3:30 P.M.	OPENING OF SPRING COLLECTION	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Designed by Philippe Tournaye. By reservation. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.		
Oct. 24	SWEDISH READY-TO-WEAR REPEAT SHOW, 4:00 P.M., PALACE BALLROOM, GOTHAM HOTEL		
Monday Oct. 28 8:30 A.M. Breakfast	SHOWING OF MEN'S AND BOYS' FASHIONS	CORDUROY COUNCIL (15 EAST 53RD STREET)	HOTEL McALPIN B'WAY & 34TH STREET
	"Viewpoints '69"--collection of men's and boys' wear ideas by the editor, the designer, the retailer. Show at 9:00. (Repeat showing, Tues., Oct. 29, 8:30 A.M.) By invitation. Contact: Midge Magrane, EL. 5-7850.		
Monday Oct. 28 11:00 A.M.	OPENING OF SPRING COLLECTION	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	By reservation. Thereafter continuous. Contact: Valerie Ward, LW. 4-2717.		
Oct. 28	MAURICE RENTNER PRESS SHOW AT 3:00. By invitation. (Open, Oct. 29, 2:30)		
Monday Oct. 28 4:00 P.M. Cocktails	OPENING OF SPRING COLLECTION	LEE CLAIRE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Thereafter by appointment. Contact: Al Davis or Helen Presser, WI. 7-9470.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Oct. 28 5:00 P.M. Cocktails	PREVIEW: SPRING-SUMMER COLLECTION	RICHARD TAM (OAKLAND, CALIF.)	HOTEL PLAZA STATE SUITE
	By invitation. Thereafter by appointment, private suite. Contact: 415-444-5070 (Calif.).		
Beginning Monday Oct. 28	OPENING OF SPRING COLLECTION	RONA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Designed by Patrick Porter and Leamond Dean. Continuous showings. Contact: LO. 5-1036. Publicity: Barbara Kling, LT. 1-8024.		
Tuesday Oct. 29	CORDUROY COUNCIL SHOWING OF MEN'S AND BOYS'S FASHIONS AT 8:30 A.M. McAlpin Hotel. Contact: Midge Magrane, EL. 5-7850.		
Tuesday Oct. 29 10:30 A.M.	OPENING OF SPRING COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Designed by Shannon Rodgers. By invitation only. Thereafter by appointment. Contact: CH. 4-4940 or CH. 4-7522.		
Tuesday Oct. 29 1:00 P.M.	OPENING OF SPRING COLLECTION	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Also showing Oct. 31, Nov. 6 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.		
Tuesday Oct. 29 2:30 P.M.	SPRING COLLECTION BY BILL BLASS	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Also showing Oct. 30, 31, Nov. 5, 7, 13 at 2:30. By reservation. (Press Show: Mon., Oct. 28 at 3:00 P.M., by invitation.) Contact: LA. 4-6968.		
Oct. 29	OSCAR DE LA RENTA PRESS SHOW AT 3:30 P.M. (Opening Oct. 30 at 10:30)		
Tuesday Oct. 29 4:00 P.M.	OPENING OF SPRING COLLECTION	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Also Oct. 31, Nov. 4, 6 at 4:00. By reservation. (Press Show: Wed., Oct. 30 at 5:00, by invitation only.) Publicity: Bob Presser. Contact: Bill Levin, CH. 4-3877.		
Tuesday Oct. 29 5:30 P.M. Cocktails	PREVIEW OF SPRING COLLECTION	GAYLE KIRKPATRICK (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
	By invitation. Thereafter by appointment at showroom, 29th floor. Contact: LA. 4-7900.		
Wednesday Oct. 30 10:30 A.M.	OPENING OF SPRING COLLECTION	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Also Oct. 31, Nov. 6 at 10:30. By reservation. (Press Preview: Tues., Oct. 29 at 3:30, by invitation only.) Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.		
Wednesday Oct. 30 11:00 A.M.	OPENING OF SPRING COLLECTION	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
	Designed by David Kidd. Also showing Nov. 1, 6, 11 at 11:00. By reservation. Contact: BR. 9-5794.		
Wednesday Oct. 30 12:15 P.M. Luncheon	INTRODUCTION OF NEW FRAGRANCE	PRINCE MATCHABELLI (485 LEXINGTON AVENUE)	TAVERN ON THE GREEN CENTRAL PARK AT 67TH ST.
	Press preview of new Spring-Summer fragrance, "Wicker". By invitation. Publicity: Maggie Bickel, 697-4900.		

MOVIE AND THEATRE OPENINGS

Sunday Sept. 29 3:00 P.M. — SUNDAY CAFE CONCERT — PIERRE HOTEL — 5TH AVE. & 61ST STREET
Eleanor Steber and Blanche Thebom in joint recital for benefit of Goodwill Industries in the opening series of Cafe Concerts. Reservations ($11.00): Banquet Dept., TE. 8-8000 Ext. 123.

Tuesday Oct. 1 — "THE MISANTHROPE" — LYCEUM THEATRE — 149 WEST 45TH STREET
First production of 68-69 season by the APA-Phoenix Repertory Company. Publicity: Kornzweig/Denenholz, 244-4290.

Thursday Oct. 3 — MARLENE DIETRICH — MARK HELLINGER THEATRE — 237 WEST 51ST STREET
Return engagement of her one-woman show. Publicity: John Springer Associates, 421-6720.

Friday Oct. 4 — "THE COCKTAIL PARTY" — LYCEUM THEATRE — 149 WEST 45TH STREET
Second production by APA Company. Publicity: Kornzweig/Denenholz, 244-4290.

Tuesday Oct. 8 — "HER FIRST ROMAN" — LUNT-FONTANNE THEATRE — 205 WEST 46TH STREET
Musical version of Shaw's "Caesar & Cleopatra" starring Leslie Uggams, Richard Kiley, Claudia McNeil. Book, music, lyrics: Ervin Drake. Lights: Martin Aronstein. Sets & Costumes: Michael Annals. Director: Michael Benthall. Publicity: Max Eisen, LA. 4-0872.

Wednesday Oct. 9 — "FINIAN'S RAINBOW"(movie) — PENTHOUSE THEATRE — B'WAY & 47TH STREET
Fred Astaire, Petula Clark, Tommy Steele star in the Joseph Landon production for Warner Bros-Seven Arts. Book: E.Y. Harburg and Fred Saidy. Lyrics: E.Y. Harburg. Music: Burton Lane. Director: Francis Ford Coppola. Publicity: Irving Windisch, 986-1717.

Wednesday Oct. 9 8:30 P.M. — "ROMEO & JULIET"(movie) — PARIS THEATRE — 4 WEST 58TH STREET
Franco Zeffirelli production with Olivia Hussey, Leonard Whiting, Mila O'Shea, Michael York. Publicity: Cecilia Lewis, 279-8700 Ext. 229.

Thursday Oct. 10 — "THE FLIP SIDE" — BOOTH THEATRE — 222 WEST 45TH STREET
British comedy by Hugh and Margaret Williams, starring David McCallum, Don Francks, Monica Evans, Gwyda Donhowe, produced by Frederick Brisson. Costumes: James Galanos. Publicity: Harvey Sabinson, TN. 7-8500.

Wednesday Oct. 16 — "WE BOMBED IN NEW HAVEN" — AMBASSADOR THEATRE — 215 WEST 49TH STREET
Joseph Heller's first play, starring Jason Robards, Diana Sands. Publicity: Dorothy Ross, CI. 7-5560.

Tuesday Oct. 22 — "STAR"(movie) — RIVOLI THEATRE — B'WAY & 49TH STREET
N.Y. premiere of 20th Century-Fox-Robert Wise film, directed by Saul Chaplin starring Julie Andrews. Costumes: Donald Brooks. Followed by Champagne Supper Dance, Americana Hotel, in tribute to Gertrude Lawrence. Tickets: $150.00 each, for benefit of Will Rogers Hospital and O'Donnell Memorial Research Laboratories. Contact: Suite 1101, 745 Fifth Avenue, PL. 8-4810. Publicity: Howard Newman, 957-4199.

Tuesday Oct. 29 — "A MOTHER'S KISSES" — 46TH STREET THEATRE — 226 WEST 46TH STREET
Musical adaptation of the best-selling novel by Bruce Jay Friedman, starring Beatrice Arthur. Music & lyrics: Richard Adler. Director: Gene Saks. Publicity: Frank Goodman Associates, 246-4180.

Wednesday Oct. 30 — "LION IN WINTER"(movie) — 57TH ST. LINCOLN ART — B'WAY & 57TH STREET
Martin Poll production based on the James Goldman play starring Katharine Hepburn, Peter O'Toole. Publicity: Ted Stiegel, 956-5530.

1969

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